



# Heartland Homecoming Parade

## 2017 Application



### **READ ENTIRE APPLICATION BEFORE SENDING**

We invite you to apply for participation in the 2017 Heartland Homecoming Parade to be held on Saturday, August 26<sup>th</sup>. The parade will start at 10:00 am from the public square in downtown Elizabethtown and proceed north on 31W (West Dixie Ave) to the Helmwood shopping center. The 2016 parade does not have a specific theme; however, your entry must be family friendly and be entertaining for all, especially children.

**DEADLINE:** Each year the parade committee selects a limited amount of entries from the many applications submitted. Applications **MUST** be completed in full to be considered for acceptance into the Heartland Parade and **MUST** be received by the City of Elizabethtown by **5:00 pm Tuesday, August 1<sup>st</sup>, 2017.**

After reviewing the applications submitted, the committee will extend invitations to the selected applicants. There are no entry fees for organizations/non-profits to participate in the parade; however, each unit must fund its own expense for travel, and other accommodations. Commercial units may be charged an entrance fee. A unit is considered commercial; if it is in promotion of a commercial venture, or recognizes any other entity, organizations, or business other than itself. Car clubs are limited to 12 vehicles, **NO EXCEPTIONS.** For all other types of motorized vehicles, number of units depends on parade layout. Contact Event Coordinator with questions.

To ensure the comfort of all participants and spectators, each applicant must adhere to the “no issue advertising” policy. This includes but not limited to: political candidates or those who support political candidates; and individuals or groups who support or oppose any question, which could be the subject of a referendum or legislative, executive or judicial determination of the public question. Your entry must be tied to the parade theme in some way or have entertainment value that assists in the purpose of the parade.

**Name of**  
**Entry** \_\_\_\_\_ **Sponsor/Organization** \_\_\_\_\_

**Contact** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Address** \_\_\_\_\_ **Cell Phone** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Describe Entry:**    \_\_\_\_\_ Antique Car/Tractor    \_\_\_\_\_ Car Club    \_\_\_\_\_ Marching unit

\_\_\_\_\_ Walking    \_\_\_\_\_ Performing Group (Choir, Cheerleading, Gymnastics, etc)

\_\_\_\_\_ Float    \_\_\_\_\_ Band    \_\_\_\_\_ Horses (bagged)    \_\_\_\_\_ Horses (not bagged) \_\_\_\_\_

\_\_\_\_\_ Elected Official \_\_\_\_\_ Other (brief description) \_\_\_\_\_

**Describe your unit** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Number of walkers/Band members \_\_\_\_\_ Number of vehicles \_\_\_\_\_

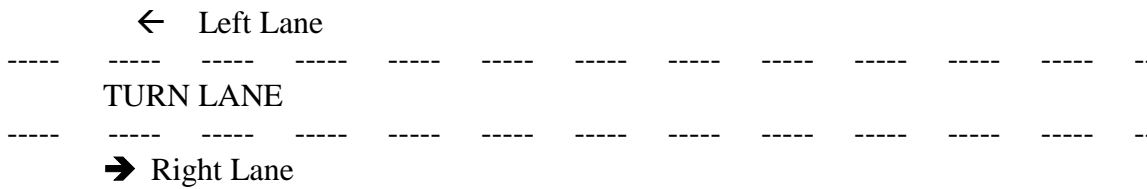
Number of horses \_\_\_\_\_

**Age range of participants** \_\_\_\_\_ (all participants under 14 MUST be accompanied by an adult)

**Unit length** \_\_\_\_\_ **feet;** **Unit width** \_\_\_\_\_ **feet;** **Unit height** \_\_\_\_\_ **feet**

DIAGRAM OF UNIT ON PARADE ROUTE:

Diagram your unit formation on map below: Note: Diagram represents West Dixie from curb to curb with 3 lanes of traffic, however, overall width of entry will be limited to 30'. Please draw an **X** for each walker and a **box** for each vehicle or float in the configuration.



Parade movement North on Dixie -> -> -> -> -> -> -> -> -> -> ->

All participating units must be able to maintain a consistent forward movement during the parade of approximately 2 miles per hour. **UNITS ARE NOT PERMITTED TO STOP AND PERFORM ALONG THE ROUTE EXCEPT IN FRONT OF THE STATE THEATER AREA.** All other performances must be done while in motion.

Does your unit have parade experience? If yes, please list events: \_\_\_\_\_

List recent performances or appearances/dates/awards/honors, etc: \_\_\_\_\_

Vehicles for your unit in the Assembly/Dispersal areas. Total number of access passes needed \_\_\_\_\_ *please keep vehicles to a minimum due to limited space.*

Once unloaded, vehicles will need to be moved to dispersal area at north end of Helmwood plaza parking lot.

Please describe how your entry will enhance our parade, and entertain the spectators along the parade route.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**NOTE: Please include**

- ◇ At least one recent photo of your entry
- ◇ Any letters of recommendation you wish to send
- ◇ Any other supplemental information

**APPLICATION IS NOT A GUARANTEE OF ACCEPTANCE**

Once approved, any change in a unit's original application must be approved by the Heartland Festival Parade Committee. Failure to secure prior approval will be cause for removal of the variance or entire unit from the parade. The HF parade committee reserves the right to disapprove any entry application.

**ALL entries MUST provide proof of liability insurance coverage**

**To complete, contact your insurance company and request the following: a copy of your liability insurance with City of Elizabethtown listed as additionally insured. A copy can be faxed to Sarah Vaughn (270-769-0609) with a cover letter noting parade participants' name that matches the parade entry form. For questions contact Sarah Vaughn.**

All horses must have current coggins certificate with them on site.

All animals must be leashed and handler in control of them at all times.

No live ammo may be part of your entry.

**I have read all of the information above and I fully understand the terms of the application process.**

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**Signature**

**Date**

Please send completed applications to:

City of Elizabethtown

Attn: Sarah Vaughn

200 West Dixie Ave, PO Box 550

Elizabethtown, KY 42702

Or Email: sarah.vaughn@elizabethtownky.gov

Committee must receive no later than August 1<sup>st</sup>, 2017. If mailing, submit no later than Monday July 24<sup>th</sup> to ensure timely delivery.

Phone: 270-765-6121

Fax: 270-769-0609